

Phase	Candidate Identification (Questionnaire)			Cancer Risk Identification (Genetic Test)			Cancer Risk Management (Management Plan/Strategies)
Stage	Awareness	Consideration	Action	Awareness	Consideration	Action	Awareness
Patient Actions, Transactions, and value	Receiving a text prompt to complete the Questionnaire	Consider whether or not to complete the questionnaire	Complete the questionnaire anytime anywhere at the patients own convenience	The positive result directly connects them to provider and/or GC to discuss HCT	View HCT reviews by peers + option to connect with others who have taken HCT	Receive results with information about various medical terms	The positive result directly connects them to provider and/or GC to discuss management
	Questionnaire can be received via mobile phone	Intro to questionnaire contains: -time duration of the test -brief about what the test will contain -Explaining results at the end -Next steps	Include option to share questions with family members to support answering questions	The questionnaire has a onboarding feature at the end of the result -includes messaging on privacy	Informed consent and talk to their provider	Next steps guidance	Next steps guidance
	Text message contains -information about privacy and accuracy of the questionnaire, with link to learn more. -information about what will be needed to complete the questionnaire		Help tooltip for the question if the user gets confused about the question	Video tutorials and next steps for testing	Shareable results + information about the format of the questionnaire itself for a second opinion	At-home option for testing	On-call help, help chatbot for more info and how-to
		The provider has a counselor or information source in person to consult for further information			on-call help, help chatbot for more info and how-to		
Thoughts and Feelings	I trust where this is coming from because my Physician / family member sent it to me  I trust where this is coming from because they have included science backed evidence	I feel confident moving forward  I can spend 15 mins on this tomorrow	I can find more information for this questionnaire without leaving  I don't know how to answer this question, i should call my mom	I have a positive result, I should take this to know more	I feel confident with this knowledge to move forward  I want to share these results with my peers and trusted providers to test reliability of the tests	I should follow up with this! the next steps is guiding me in the right direction  That was easy	What do these results mean? what is the level of risk  I need to know how this affects my life and what do i need to do remain cancer free?  This is scary but I feel supported